



Hi, I'm Jamie: a digital designer who crafts delightful & intuitive user experiences.

[email hi@jamiel.in](mailto:hi@jamiel.in)

[dribbble onlyjamie](#)

[portfolio jamiel.in](#)

experience

Graphic Designer

[SIMPLISAFE](#) BOSTON, MA

MAY 2016 TO PRESENT

Design ads for cross-channel campaigns (print, online, Facebook, video, direct mail).
Optimize website design for usability & customer conversion.
Create & adapt app screens for cross-device consistency (mobile, tablet, desktop).

Designer

[GAMEFACE MEDIA](#) BOSTON, MA

MAY 2015 TO APRIL 2016

Established brand identity for all communications (presentations, whitepapers, emails, ads).
Positioned Gameface as an innovative & user-centered startup with design.
Guided new product design through UX research, wireframing, prototyping.

Interactive Design Intern

[CONOVER TUTTLE PACE](#) BOSTON, MA

SEPTEMBER TO DECEMBER 2014

Crafted static & rich media for varied brands, e.g. Eastern Bank, Breeders' Cup & E.B. Horn.
Collaborate on conception & creation of E.B. Horn 2014 holiday campaign.
Design & compile Mailchimp newsletter.

Director of Digital Production

[BOSTON UNIVERSITY ADLAB](#) BOSTON, MA

JANUARY TO DECEMBER 2014

Supervised all digital creative for agency, ensuring it meets client & agency standards.
Code assisted for custom CMS themes on Wordpress and Squarespace.
Led training workshops for digital/interactive designers.
Redesigned, coded & relaunched [buadlab.com](#).

education

Bachelor of Science, Communication *magna cum laude*

BOSTON UNIVERSITY · 2011 TO 2015

Major: Advertising, Minor: Business Administration, Dean's List

skills

design

Photoshop

Illustrator

InDesign

Sketch

languages

HTML/CSS

Javascript

SASS

Pig Latin

miscellaneous

Theatre

Music

Cooking

Gifs